**Research Goal:** Understanding the behavior of people when

* They travel
* They are planning for a trip
* Making decisions about their trip
* Budgeting their trip

And how we can improve their process.

**Screener:**

1. Have you traveled out of your city?

**Question 1:** When was the last time you traveled?

**[P]** Where? With whom? Tell me more.

**Question 2**: Can you tell me about an obstacle you faced while traveling that stands out to you?

**Question 3:** Can you walk me through the planning phase of a recent trip?

**Question 4:** What are some aspects of planning, for a trip, that stand out to you?

**[P]** Positive?

**[P]** Negative?

**Question 5:** What are some important factors you consider while planning for a trip?

**Question 6:** How do you go about planning a trip?

Do you rely on others to plan the trip for you?

Do you plan it yourself with a group or by yourself?

**Question 7:** Can you tell me how you create your itinerary? Walk me through the process.

**[P]** How detailed do you make your itinerary?

**Question 8:** How long does planning your trips usually take?

**Question 9:** What are some tasks you struggle with completing before you leave for your trip?

**Question 10:** How do you manage your expenses for a trip?

**[P]** How would this differ with a group?

**Question 11:** What inspires you to go to a new place? (Some people want to visit places based on pictures, others feel inspired to go because of recommendations.)

**[P]** What sources do you use to make decisions about them? Are they useful?

**Question 12:** Tell me about a time when a trip/traveling experience didn't go as originally planned

Collective questions we probably have doubts about..

**Question 8:** When beginning to prepare for a trip, what are some things you would expect from a travel agent?

**[P]** What do you think is in the job description of a travel agent?

[I ask the question because what they expect from a travel agent is what we want to have in our application. I think adding this question would help us get an unbiased answer of what we need in our application]

**Question 1:** How many times do you take a vacation in one year?

Usability screener

1. Travel Notification
   1. Scenario: You are going to london and you want to get reminders about flight details
   2. Task: Enter (flight) details
2. Itinerary
   1. Scenario: You are planning a trip to NYC for the first time. You’ve decided you will go see your first Broadway show and get dinner after with some friends
   2. Task: Add Broadway show from 6-9 and Dinner from 9-11 on your to-do list
3. Budget
   1. Scenario: You're planning your trip to Cancun. You’ve set a max Budget of $1200, but are about to add as venture that is $100 over budget.
   2. Task: Deal with over budget message and act accordingly .
4. Suggestions
   1. Scenario: You’ve taken a trip to Berlin, the restaurant you had decided on is not as appetizing as expected.
   2. Task: find a new restaurant
5. To-Do
   1. Scenario: After finishing with your budget, you remember you’ve forgotten to add something some items to your to-do [packing] list
   2. Add “Pack charger to packing list”

Flow

Create a trip

Place? Where you wanna go

Approx. budget

Travel info

Itinerary

Budget

Packing List

Maps

Suggestions

Weather

Wifi

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“How many people are going”

PRESENTATION

In the profile:

1. Name
2. Picture
3. Email
4. Foods
5. Activities
6. Events
7. Places

Problem Statement: “Traveling is tedious we wanted to ease to pain?!”

Travel is a very broad topic to try and tackle. There isn’t any one solution to everything. We had to

Solutions: We are providing them an app which solve all the unique difficulties of travelling